

Leffe®
Bière Belge
d'Abbaye



EXECUTION OF THE PYRAMID

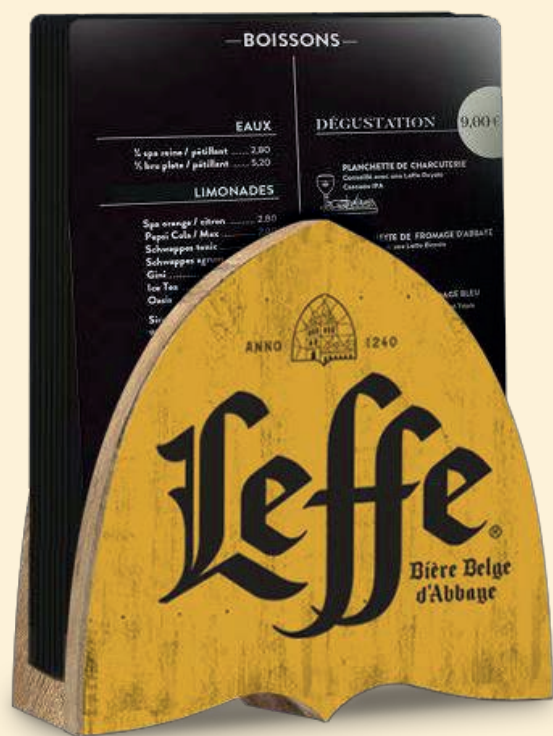
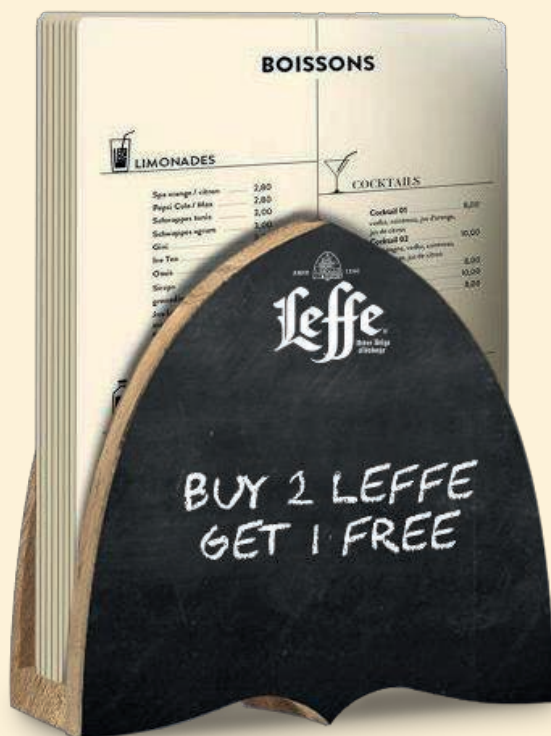
PER POC SEGMENT DIFFERENT EXECUTION LEVERS SHOULD BE USED.

POC EXECUTION	INFLUENCER	PREMIUM	CORE
 THE SERVE			
 TAP VISIBILITY			
 MENU			
 TABLE VISIBILITY			
 BACK BAR			















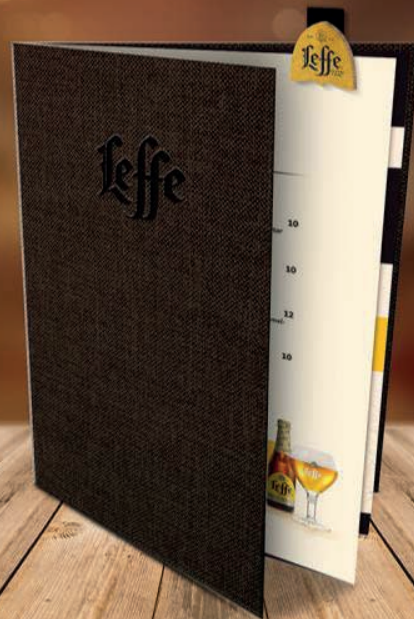


THE PALACE

FISH & CHIPS	10
CLASSICAL BURGER	10
THE BROADWAY BURGER	12
THE GRAND BURGER	15

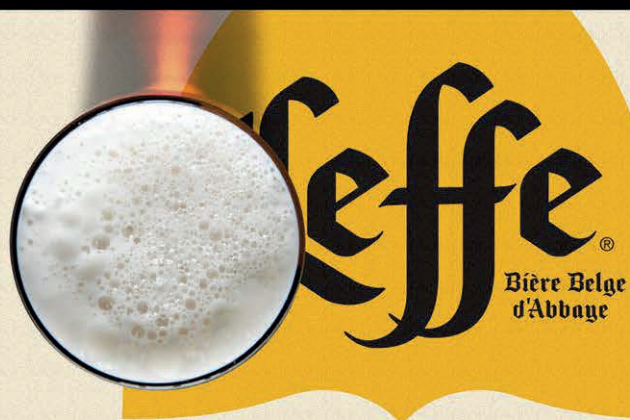
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ALWAYS
WELCOME









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